

IMPACT AND INFLUENCE

*Cultural Innovations during
the COVID-19*

Virtual Conference

1–2 December 2021

Between 1 July 2021 and 30 June 2022 Hungary fulfils the Presidency of the Visegrad Group (V4). On this occasion, the Secretary of the Minister of State for Culture of the Ministry of Human Capacities is organizing a two-day international conference as a part of the presidency program. Our main goal is to overview the best practices of the cultural sphere that evolved during the pandemic COVID-19 and the future opportunities of the different cultural institutions. The program will be public and free, the lectures and presentations will be uploaded on our homepage. The organizers reserve the right to change the program.

PROGRAM

1 December Wednesday

Moderator: Hajnal Kassai

Head of Museum Department

Secretariat of the Minister of State for Culture

Ministry of Human Capacities of Hungary

13:30–14:00 Films

14:05–14:10 Greeting 1. Zoltán Lőrinczy Md, PhD,

Minister of State for International Affairs and Relations in the Carpathian Basin, Ministry of Human Capacities of Hungary

14:15–14:20 Greeting 2. Márton Schőberl,

Deputy Minister of State for Cultural Diplomacy, Ministry of Foreign Affairs and Trade of Hungary

14:25–14:55 Key Note Speech 1. *The Impact of COVID 19 on Culture.*

Antonia Arahova, International Federation of Library Association and Institutions (IFLA), Greece



15:00–16:00 Panel Discussion: What We Had to Learn during the Covid-19 Pandemic?
Museum: Monika Buczek, National Museum of Ethnography; Warsaw Ghetto Museum, Poland;
Zsuzsanna Batári Nagy, PhD, Hungarian Open Air Museum, Hungary;
Music: Katarzyna Meissner, National Music and Dance Institute, Poland;
Libraries: Judit Gerencsér, National Széchényi Library, Hungary;
Performing Arts: Anikó Rácz SINArts and Culture Nonprofit Ltd., Hungary;
Fine Arts: Anikó Petri, Project and Marketing Manager, MANK Hungarian Creative Arts Nonprofit Ltd.

16:00–16:30 Q&A

2 December Thursday

Moderator: Gábor Székely PhD

Desk Officer for Archology and Hungariological Research, Unit for Hungariological Research Museum Department
Secretariat of the Minister of State for Culture Ministry of Human Capacities of Hungary

10:05–11:05 Lecture: Opportunities and Actions of the Cultural Sector during the COVID-19 Pandemic.
Ministers/State Secretaries of Culture in the V4 Countries

11:10–11:40 Key Note Speech. Can the Culture Go Green? –
Can Togay, Chief Advisor, Europe Cultural Capital 2023, Veszprém–Balaton, Hungary

11:45–14:00 PRESENTATIONS 1 – A
Moderator: Ildikó Fejes, Hungarian National Museum

Successful Initiatives –
Andor Nagy, Statist Desk Officer, Library Institute,
National Széchényi Library, Hungary

Long-Term Availability of Library Materials –
Tomasz Gruszkovszki, Director of IFLA PAC for Digitalization,
National Library, Warsaw, Poland

**Unite the Fragmented E-Research Services of
Different Hungarian Church Archives –**
Ádám Vajk, Archivist, Association of Church Archivists in Hungary

**It is Much Better Together! The Hungarian National Archives
in Support of Public Education –**
Laura Csonka, Archive Educator, Hungarian National Archives, Hungary

PRESENTATIONS 1 – B
Moderator: Nóra Margitta, Hungarian Open Air Museum

Extensive Development –
Ókovács Szilveszter, Director General, State Opera, Hungary

Advantages of an Online Music Master Course and Competition –
Ladislav Brüll, Director, Visegrad Guitar Competition and
Visegrad Music Youth Academy, Slovakia

Surprise Concerts –
Szabolcs Szamosi, Organist, Managing Director, Filharmonia Hungary

**Covid Time and the Impact of the COVID-19 Restrictions
on the Cultural Events in Slovakia –**
Mag. art. Ivica Gabrišová, ArtD, Statutory Person of the Flautiada Civic Association,
Flute Teacher at the Academy of Arts in Banska Bystrica, Slovakia

Online Activities –

Peter Jašek, PhD., Director of the Centre for the Study of the Period of Unfreedom; Nations Memory Institute, Slovakia.

aSzakkör Project –

Lilla Pető, Network Center Manager, National Institute for Culture, Hungary

Local Pollinating Insects and their Protection –

Csilla Czakó-Habi, Historian, Cultural Centre, Kunszentmárton, Hungary

Teaching Traditional FolkArt Online –

Zsolt Márton Kiss, Founder, LIPINKA, Hungary

Cultural Connections in Pandemic Time –

Mgr. Matúš Binc – Head of Programme K13
Cultural Centre in Kosice, Slovakia

14:00–14:30 Break

14:35–16:35 PRESENTATIONS 2 – A

Moderator: Ildikó Fejes, Hungarian National Museum

Mapping the Z Generation –

Zsuzsanna Fehér, Communicational and Marketing Deputy-Director,
Ludwig Museum, Hungary

TIC TOC Campagne –

Anna Czékmany, Museum Education Head of Department,
Petőfi Museum of Literature, Hungary

Takeaway of History –

Adrienn Ádám, Communicational and Marketing Colleague,
Damjanich Museum, Szolnok, Hungary

Database Building –

István Bolcsó, Museum Educator,
MOD Military History Institute and Museum, Hungary

Let's Go to the Museum Virtually! –

Michaela Smidova, Head of the Centre for the Presentation of Cultural Heritage,
Jiri Frank PhD, Scientific Director, Czech National Museum,
Czech Republic

Follow Frigyes Déri, the Founder of the Museum! –

Lajos Lakner, Phd, Scientific Deputy-Director, Déri Museum,
Debrecen, Hungary

Czech Philharmonic – Live Broadcasts to Fight Pandemic

David Marecek, Director, Czech Philharmonic, Czech Republic

Concerts and Lockdown –

Janusz Marynowsky, Sinfonia Varsovia, Poland

Orchestral Musicians' Involvement in Music Education on the Example of 'Bazylek at Sinfonia Varsovia' YouTube Mini-Series –

An On- and Off-Line Jazz Festival –

Martyna van Nieuwland, Head of Program, Katowicze City Garden, Poland

Once and Now –

Veronika Varga, Cultural Organizer, Hungarian Heritage House, Hungary

PRESENTATIONS 2 – B

Moderator: Nóra Margitta, Hungarian Open Air Museum

DIGIT Contest for Best Theatre Online Projects –

Olga Sobkovicz, Chief of Production Department,
Z. Raszewski Theatre Institute, Poland

The Building of Hope Apartment Blocs for High School Students. History of a Zoom Dramatic Process. –

Mónika Durst, Drama-Educator, Radnóti Miklós Theatre, Hungary

Escape the Tempest – Online Shakespeare Escape Room –

Blanka Hirmann, Budapest Puppet Theatre, Hungary

Theatre Pass at the Time of Pandemic –

Andrészek István, Secretary, Szigligeti Theatre, Szolnok, Hungary

New Experiences of a Theatre during the Pandemic –

Berzsenyi Bellaagh Ádám, Director, Latinovits Zoltán Színház,
Budaörs, Hungary,

Local Actors Cooperation with Teachers –

Michael Kropf, Project Manager, Choreographer,
Pro Cultura Sopron Nonprofit Ltd., Hungary

Online Rehearsal –

Katalin Lotz, Director, German Theatre, Szekszárd, Hungary

**Digital Skills Development of Museum Professionals
to Support Education –**

Magdolna Nagy, Director, MOKK, Hungarian Open Air Museum

Exhibition in the Winter Garden –

Adrienn Nagy, Ethnographer, Almásy Visitor Centre, Gyula, Hungary

Time Travel into the Past:

Video Museum Educational Program –

Erzsébet Demeter-Guba, Museum Educator,
Royal Palace of Gödöllő, Hungary

**Jenővári Miklós, Actor,
Online Programs and Video Library –**

Móricz Zsigmond Theatre, Nyíregyháza, Hungary

The Art at Home –

Olga Vaclavkova, Curator, Galeria la Femme, Czech Republic

Circus on World Wild Web –

Capital Circus of Budapest, Hungary

16:40–17:00

Closing Remarks –

Gábor Székely PhD, Desk Officer for Archeology and Hungariological Research,
Unit for Hungariological Research Museum Department,
Secretariat of the Minister of State for Culture Ministry of Human Capacities of Hungary